

Order Item Summary

CBS TELEVISION
STATIONS

KDKA-TV

Order ID: 56256 CF LOC-POL FBD - LBD: 08/17/12 - 09/04/12 HL#: Created: 08/15/12 02:10 PM

Client: ROTHFUS FOR CONGRESS... CPE: / / 2573 Agency Commission: 15 % Updated: EMENDEL on 08/15/12 03:34 PM

Agency: STRATEGIC MEDIA PLACEMENT Product: PA CD12 KEITH ROTHFUS Self :00:00 Confirmed: 08/15/12 02:50 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**

AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS

Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

PRINT AT STATION. ALL RATES ARE PRE EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY ROTHFUS FOR CONGRESS. MARK INVOICE PAID,

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NEWS6PM	* * * * F * *	NEWS	30	D			0.0	\$800.00	2	\$1,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NEWS6PM	M T W T F * *	NEWS	30	D			0.0	\$800.00	4	\$3,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NEWS6PM	M T * * * * *	NEWS	30	D			0.0	\$800.00	1	\$800.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NLATE03	* * * * F * *	NEWS	30	B			0.0	\$1,550.00	1	\$1,550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NLATE03	M T W T F * *	NEWS	30	B			0.0	\$1,550.00	4	\$6,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	2	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NLATE03	M T * * * * *	NEWS	30	B			0.0	\$1,550.00	1	\$1,550.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/04/12	1										

Order Item Summary

CBS TELEVISION STATIONS



KDKA-TV

Order ID: 56256 CF LOC-POL FBD - LBD: 08/17/12 - 09/04/12 HL#: Created: 08/15/12 02:10 PM
 Client: ROTHFUS FOR CONGRESS... CPE: / / 2573 Agency Commission: 15 % Updated: EMENDEL on 08/15/12 03:34 PM
 Agency: STRATEGIC MEDIA PLACEMENT Product: PA CD12 KEITH ROTHFUS Self :00:00 Confirmed: 08/15/12 02:50 PM
 Buyer: Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: Brian Butz-1-KDKA-TV Billing Int: Monthly BM: SS
 Share: 0% WTAE: 0% WPXI: 0% WPGH: 0% WPMY: 0% WPCW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	MLOCAL6A	* * * * F * *	MORN	30	D			0.0	\$600.00	2	\$1,200.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 13</u>										
	08/17/12	08/17/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	MLOCAL6A	M T W T F * *	MORN	30	D			0.0	\$600.00	6	\$3,600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Aug 20</u>	<u>Aug 27</u>									
	08/20/12	08/31/12	3	3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	MLOCAL6A	M T * * * * *	MORN	30	D			0.0	\$600.00	1	\$600.00		
	30 MIN SEP												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/03/12	09/04/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	22	0	\$20,300.00	\$17,255.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$20,300.00	\$17,255.00	\$0.00	\$0.00